

New Dresses The Last Word of Fashion



Smart Dresses

YOU HAVE NEVER SEEN PRETTIER DRESSES AND BETTER VALUES THAN THESE NEW DRESSES JUST UNPACKED AND READY FOR YOUR INSPECTION. THE POPULAR JERSEY, SERGES, TAFFETAS, CREPE DE CHINES, GEORGETTES AND NOVELTY SILKS. ALL THE SEASON'S NEWEST COLORS AND A VAST ASSORTMENT OF STYLES. COME AND LOOK THEM OVER, YOU WILL BE CHARMED WITH SUCH HANDSOME DRESSES AT SUCH MODERATE PRICES.

La MODE

Mrs. H. Logan, Prop.

Laundry Work That Excels

Let us do your Table Linen
Sheets, Pillow Cases, Etc.
Satisfaction Guaranteed

Lakeland Steam Laundry
PHONE 130 R. W. WEAVER, Prop.

AMERICAN for AMERICAN
WATCHES GIRLS

The 10-0 Size Elgin Watch Is
The Smallest Made
American Watch

Rotary Buttons for The Rotes

STEVENS JEWELRY STORE

Boys Who Climbed Henry Ford's Fence Sold Him \$50,000 Worth of Liberty Bonds

Detroit, Oct. 14.—The seniors of the Northern High School will be the heroes of that school for many a long day as the result of their exploit in getting Henry Ford's personal subscription to the Fourth Liberty Loan.

Going out to Dearborn, Vernon Myers and Walter Wolf, two students, endeavored to enter the Ford grounds by the gate. They were turned back by the gatekeeper and tried to get around him, but other guards refused to let them enter the private park which surrounds the Ford residence.

After several other attempts, the two boys climbed over the wall and made their way to the house. They were covered with burrs, their clothes rumpled and soiled. Mrs. Ford received them and sent for her husband.

"Well, boys, I don't know how you got in, but I'm glad to see you," was the hearty welcome which they received from the automobile maker when he came down to receive them. Their solicitation was a brief one and each came away with a signed card calling for \$50,000 worth of bonds.

It has not been Mr. Ford's custom to subscribe personally for Liberty Bonds. At the time of the Third Loan campaign a blanket subscription for \$6,000,000, covering all the Ford interests, was reported by the Liberty Loan committee.

HAND THE FLU A LEMON!

Spanish influenza doesn't like lemons. Lemons are said to be flu foes. European people, who first suffered flu attacks, resorted to the lemon treatment. Italians took to lemons so readily that the municipal government of Rome has had to come to their aid by squelching the lemon speculators who hoarded these flu foes to boost the price.

Boston instituted the lemon cure when the epidemic hit Massachusetts. Other flu stricken localities have started taking the lemon treatment. Uncountable barrels of hot lemonade have been drunken to drown the flu germs. This has caused a lemon shortage in America.

The lemon crop must be conserved. Don't waste a lemon. Save 'em for the flu fight. If you are not a flu victim deny yourself that glass of lemonade.

P. S.—Spanish flu victims have made liberal use of the onion, and many who have recovered from flu attacks have given credit to their frequent eating of onions, raw and cooked.

CONVERSION OF LIBERTY BONDS

The privilege of conversion which arose in consequence of the issue of 4 per cent bonds of the Third Liberty Loan will expire on November 9 next and under existing law can not be extended or renewed. Delay in exercising the privilege will result in overburdening the banking institutions of the country and the Treasury Department by making it necessary to handle all conversions at the last moment and may result in many cases in the loss of the privilege of conversion altogether.

Holders of coupon bonds are strongly advised to exchange them for registered bonds in order to protect themselves against the risk of loss, theft, and destruction of their bonds.

The banks throughout the country, as a matter of patriotic service, will doubtless all assist bondholders in converting and registering their bonds.

CHILD WELFARE

The State Board of Health at its last meeting created a Bureau of Education and Child Welfare. Child Welfare work will be the chief feature of this Department as it is well known that the educational features of State Health work belong to no one particular department, but play an important role in all the departments.

It has been frequently said that sanitation and education go hand in hand or that sanitation is a question of education; be that as it may, we believe that if the proper information along hygienic and sanitary lines gets to the people and they once understand that it is for their welfare and their children's welfare, they will give us their support and co-operation in public health work.

No health department can succeed without a certain amount of co-operation by the people, hence the importance of getting certain information before the people. Child Welfare

work as a special department of the State Board of Health is a new departure and it is expected to accomplish much good.

The State Board of Health hopes that in creating this Department, and placing a competent physician at its head, it will be the means of helping this State to reach her quota in saving the lives of one hundred thousand children in the United States in one year, and that all children will be greatly benefited. It is results that count and good results is what the State Board of Health desires.

"KEEPING OUR FIGHTERS FIT"

By Dr. Frank Crane

(Copyright, 1918, by Frank Crane.)

This book is a real and most fascinating explanation of what is perhaps America's finest gesture in the war.

Never before in history has a nation made such an effort to improve the mental and moral, as well as the physical, condition of its soldiers.

America has realized that the members of its army and navy, in order to conquer their enemies, must conquer themselves.

It has transformed the army from "dumb driven cattle" to an organization that shall do the work of the school, the college, the club and the church.

In other words, our soldier boys are not only to suffer and fight for us, they are to improve themselves.

Those who come back from this war are going to be better and stronger men and more intelligent citizens.

"This time," said Secretary Baker, "they will not be volunteers; they will be drafted into service. We cannot afford to draft them into a demoralizing environment. It must be assured that their surroundings in the camps are not allowed to be less stimulating and worthy than their environment in the home community."

To this end the commissions under Mr. Foodick's charge aim to combat idleness, homesickness, weariness, monotony, and vice, for these enemies are more terrible than the Germans.

This is not sentiment, it is just plain efficiency.

Everybody with a boy in the army will want to get this book.

LOOK OUT

The American Banker states: "Thousands of temporary prosperous people without advice or knowledge of values are being gulled by unscrupulous promoters into purchasing worthless stocks and bonds aggregating hundreds of millions of dollars annually."

"These promoters are virtually robbing people of their savings. Many of them are taking Liberty Bonds in exchange for fake securities. The lowest estimate of the amount of these fake, bogus or worthless securities unloaded on the people during the past year is two hundred and fifty million dollars."

The man who solicits you to exchange your Liberty Bond for an investment yielding greater returns is probably a swindler.

The man who promises you a big return on your money with no risk of loss, is pretty certainly a swindler. Do not deal with anybody whose reputation and responsibility are not vouched for by your local bank.

Suspicious looking circulars and newspaper advertisements should be brought to the attention of the Post-office Department.

NOTICE TO CREDITORS

In Court of the County Judge, Polk County, State of Florida.—In re Estate of Albert M. Torrence, Deceased.
To all Creditors, Legatees, Distributees and all Persons having Claims or Demands against said Estate:
You, and each of you, are hereby notified and required to present any claims and demands which you, or either of you, may have against the estate of Albert M. Torrence, deceased, late of Jacksonville, Duval county, Florida, to the undersigned administratrix of said estate, within two years from date hereof. Dated August 23, A. D. 1918.
I. A. McCREIGHT, Administratrix. 7394-Mon.

Something Good!

To Eat Awaits You Every Minute
Day or Night at

**Shaws Quick Lunch
and Dining Room**

Florida Avenue, Opposite City
Hall, Look for the Red Front

Long Mileage Repairs Are Business Builders

YOU KNOW OUR REPUTATION IS WELL ESTABLISHED WHEN IT COMES TO GIVING SATISFACTION IN TIRE REPAIRING

Our Retreads have made as high as 10,000 miles: Why?

Because we have only the BEST equipped plant and experienced workmen.

DON'T THROW AWAY A TIRE THAT STILL HAS MILEAGE IN IT. SEE US FIRST.

WE CARRY A FULL LINE OF GUARANTEED TIRES AS WELL AS "SECONDS"

FORD SIZES, \$9.00 AND \$12.50

OPPOSITE CASINO THEATER

PHONE 684

Standard Tire and Vulcanizing Co

Tools For All Trades

IN THE VERY BEST OF SERVICEABLE QUALITIES, ARE HERE FOR ALLTRADESMEN AND LABORERS. THESE TOOLS ARE OF THE BEST MAKE, AND EVERY ONE IS GUARANTEED. WE HAVE APPLIANCES AND IMPLEMENTS FOR



FARM WORK, FOR GARDENING AND FOR ALMOST EVERY PURPOSE. A STRONG LINE OF GOOD WORKING CUTLERY, SCISSORS, SHEARS, ETC., AND A GOODLY ASSORTMENT OF AGRICULTURAL AND FARM IMPLEMENTS.

WILSON
Hardware Co.

A WAR PLEDGE

The undersigned hereby pledges not to use nor so far as lies in the power of the undersigned to permit the use of any stocks now in or which may hereafter come into possession or control of the undersigned save for essential uses as that term may be defined by the Priorities Division of the War Industries Board, that no sale or delivery from such stocks will be made to any customer or retailer before the filing with undersigned of a similar pledge in writing, and that the utmost endeavor will be used to prevent the hoarding of stocks and to insure that they will be distributed solely for essential uses.

We ask our Customers to remember that we are pledged to do the essential orders of our customers first. Get your orders in for work so you may be scheduled in proper order.

PINCH COMPANY

Newest Novelties In Jewelry

Can Always Be
Found Here

We pride ourselves on our
Watch Repairing Dept.

Let Us Serve You

O'Steen Jewelry Company

"THE HOUSE OF QUALITY"

Every subscriber to the Liberty Loan helped send them there. He Buys Best who Buys Quickly. Buy Your Bonds Now.

THE NEAREST DRUG STORE

LAKE PHARMACY
The Reliable Store

PHONES 42 & 43

LAKE LAND, FLA.